

PRODUCT DESIGNER

SLOBODAN BAJIC



CONTACT INFORMATION

- ✉ contact@slobodanbajic.com
- ☎ +38765827676
- 📍 Banja Luka, Bosnia and Herzegovina
- 🌐 www.slobodanbajic.com
- 📅 16.06.1987.

SKILLS

UX Skills

Persona Development
Wireframing and Prototyping
User Flows and Journey Mapping
Information Architecture

UX Research and Testing

Design Sprint	Co-design Session
Card Sorting	User personas
Heuristic Evaluation	A/B Testing
Usability Testing	Data Analysis
User Interview	Prototype Testing

UI Skills

Visual Design	User Centered Design
Accessibility	Interaction Design
Usability	Micro Animations

Design Tools

Figma	Adobe Creative Cloud
Sketch	InVision

Other

Miro Board	HTML
Slack	CSS
Asana	JavaScript
Jira	PHP
Trello	GitHub
Confluence	S3

OBJECTIVE

As a seasoned product designer with extensive experience in the industry, I have had the privilege of working with some of the world's leading companies, including Fortune500 enterprises and other high-profile clients. I have worked on large-scale projects spanning various industries, from healthcare and finance to logistics and Web3, and I've honed my skills in creating products that are not only visually appealing but also highly functional and user-friendly. Additionally, my professional education and work experience helps me to deeply understand and collaborate with multiple departments and teams from tech to marketing. If you feel like I could bring benefit to your organization, you can drop me a message and I will be glad to chat and help you with your next great project.

EXPERIENCE

PRODUCT DESIGNER

Symphony.is, San Francisco, USA | July 2022 - Present

Working as a product designer on enterprise level projects for clients from Fortune500 list.

LEAD UX/UI DESIGNER

Lurn Inc, Maryland, USA | January 2018 - July 2022

Working on an enterprise level e-learning platform with over 500,000 registered users and additional work on design of sales and landing pages supporting companies core business and additionally managing a team of 3 other colleagues in the design department.

LEAD UX/UI DESIGNER

Mania Marketing Agency, Bosnia and Herzegovina | February 2015- December 2017

Working on various projects for agencies clients and additionally managing a team of 4 other colleagues in the design department.

UX/UI DESIGNER

Be International People, Alberta, Canada | May 2014 - February 2015

Working on designing and coding of various websites for companies clients.

UX/UI DESIGNER

Freelance Work | 2005 - May 2014

Working as a freelance contractor on projects for various companies from various countries around the world.

INDUSTRIES

FinTech	Web3
B2B and B2C eCommerce	Entertainment and Media
Healthcare	e-learning and Education
Transportation and Logistics	Hospitality

EDUCATION

Computer Sciences | 2016 - 2018

University Apeiron, Banja Luka, Bosnia and Herzegovina

Bachelor's dissertation: "User Interface Best Practices For eCommerce Web Platform"

Computer Sciences | 2006 - 2016

Electrical Engineering Faculty, Banja Luka, Bosnia and Herzegovina

Associate degree